

How does Fairtrade work?

Fairtrade is an arrangement which aims to ensure that farmers get a fair price for their goods.

Many items we enjoy can be Fairtrade but this often means it costs more to buy.

However, buying Fairtrade items helps to support those involved in the farming process.

Growing cocoa for chocolate is a difficult task but Fairtrade is making it more sustainable. You can also buy Fairtrade bananas and coffee which support the farmers involved in growing, harvesting and trading these.

What is trade and why is it important?

Trade is an important way to make sure that natural resources are shared around the world. There are many things that we enjoy as a result of trade links with other parts of the world.

Chocolate comes from the cocoa plant which grows in tropical climates. That means that for us to enjoy chocolate in England we must import it into the country.

Bananas need lots of sun to grow which means that they cannot grow in England. The United Kingdom imports around 1.15 million tonnes of bananas every year.



Geographical skills and field work

Know how to...

Discover where food comes from.

Identify trade links around the world based on a few chosen items e.g. coffee, chocolate, bananas.

Discuss fairtrade.